

CLAIMS

1. A method for conveying a message to an audience comprising the steps of:
- creating presentation materials;
 - creating a miniature printed version of the presentation materials;
 - presenting presentation materials to the audience; and
 - providing the audience with the miniature printed version of the presentation materials.
2. The method of Claim 1, wherein the step of creating a miniature version comprises creating a miniature printed version of the presentation materials as a single printed page.
3. The method of Claim 1, wherein the step of creating a miniature version comprises creating a miniature printed version of the presentation materials as a plurality of printed pages.
4. The method of Claim 3, further comprising the step of: binding the plurality of printed pages together.
5. The method of Claim 1, further comprising the step of packaging the miniature printed version of the presentation materials.
6. The method of Claim 5, wherein:
- the step of creating a miniature printed version comprises creating a miniature printed version of the presentation materials the size of a marketing product; and
 - the step of packaging comprises packaging the miniature printed version of the presentation materials with a marketing product.

Sub A. 1 7. The method of Claim 6, wherein the marketing product is a
2 business card.
3

4 8. The method of Claim 5, wherein:

5 the step of creating a miniature printed version
6 comprises including a multiple frame animation on the
7 miniature printed version of the presentation materials; and

8 the step of packaging comprises packaging the miniature
9 printed version of the presentation materials so that the
10 multiple frame animation may be viewed by flipping through
11 the miniature printed version of the presentation materials.
12

13 9. The method of Claim 4, wherein:

14 the step of creating a miniature printed version
15 comprises including at least one transparent page containing
16 emphasis material; and

17 the step of packaging comprises packaging the at least
18 one transparent page adjacent to a page that will be
19 emphasized by overlaying the at least one transparent page.
20

21 10. The method of Claim 4, wherein:

22 the step of packaging comprises providing a protective
23 sleeve for the miniature printed version of the presentation
24 materials.
25

26 11. The method of Claim 1, wherein the step of creating a
27 miniature printed version step comprises including an image
28 intended to facilitate recall of a message conveyed by the
29 presentation materials on the miniature printed version of
30 the presentation materials.
31

32 12. A computer implemented system for producing a miniature
33 presentation, comprising:

34 a digital repository populated with presentation
35 materials;

36 a processor; and

1 a computer readable medium encoded with processor
2 readable instructions that when executed by the processor
3 implement,

4 a selection mechanism configured to select a
5 presentation to be reformatted,

6 a reformatting mechanism configured to reformat the
7 presentation as a miniature presentation, and

8 a printing mechanism configured to print the
9 miniature presentation.

10
11 13. The system of Claim 12, wherein:

12 the digital repository further comprises a multiple
13 frame animation;

14 the selection mechanism is further configured to select
15 the multiple frame animation for inclusion in the miniature
16 presentation; and

17 the reformatting mechanism is further configured to
18 combine the multiple frame animation and the presentation as
19 a miniature presentation.

20
21 14. The system of Claim 12, wherein:

22 the digital repository further comprises an image
23 intended to facilitate recall of a message conveyed by the
24 presentation materials;

25 the selection mechanism is further configured to select
26 the image for inclusion in the miniature presentation; and

27 the reformatting mechanism is further configured to
28 combine the image and the presentation as a miniature
29 presentation.

30
31 15. The system of Claim 12, wherein:

32 the digital repository is further populated with foreign
33 language versions of the presentation materials;

34 the selection mechanism is further configured to select
35 a second version of the presentation in a foreign language;
36 and

1 the reformatting mechanism is further configured to
2 reformat the second version of the presentation for inclusion
3 in the miniature presentation.
4

5 16. The system of Claim 12, wherein the reformatting
6 mechanism is further configured to print the second version
7 of the presentation on a back side of the miniature
8 presentation.
9

10 17. The system of Claim 12, wherein the reformatting
11 mechanism is further configured to reformat the presentation
12 as a miniature presentation having the size of a business
13 card.
14

15 18. A computer program product, comprising:
16

17 a computer storage medium and a computer program code
18 mechanism embedded in the computer storage medium for causing
19 a processor to create a miniature printed version of
20 presentation materials, the computer program code mechanism
21 comprising:
22

23 a first computer code device configured to reformat
24 presentation materials into a miniature version of the
25 presentation materials; and
26

27 a second computer code device configured to print the
28 miniature version of the presentation materials.
29

30 19. The computer program product of Claim 18, wherein the
31 first computer code device further comprises a third computer
32 code device configured to include other information when
33 reformatting the miniature version of the presentation
34 materials.
35

20. A computer-implemented system for producing a miniature
presentation, comprising:

means for selecting a presentation to be reformatted;

1 means for reformatting the presentation into a
2 miniature version of the presentation; and
3 means for printing the miniature version of the
4 presentation.

5
6 21. A business card comprising:

7 a first face; and

8 a second face, wherein,

9 said first face has printed thereon

10 identification information corresponding to a person, and

11 said second face has printed thereon a miniature
12 version of a presentation presented by the person
13 corresponding to the identification information on the
14 first face.